The journey

Customer sees advertisement.

Signs up. Does identity verification.

Deposits funds. Configures ideal risk % (say 1%)

Selects sectors, specific stocks, etc., to invest in, in a simple UI

Chooses trading strategy?

Chooses type of trading?

We may need to think about this some more.

Maybe the user can create a 'trading profile', they deposit funds to that profile, configure the risk, set the trading style, add stocks or bundles, etc. That way they could have $1000 for stocks trading cannabis, risk 3%, operate on long term investments

But then also invest $5000 into another trading profile which risks 1% and does day trading or short term investments, in say... the hi-tech sector or automative industry, etc.